## Industry Circular



## Internal Revenue Service

Alcohol, Tobacco, and Firearms Division Washington, D.C. 20224

Industry Circular No. 70-34

November 18, 1970

PVC PLASTIC LIQUOR BOTTLES

Proprietors of Distilled Spirits Plants,
Manufacturers of Liquor Bottles,
Importers, Wholesale Liquor Dealers,
and Others Concerned:

In Industry Circular 70-33 we announced a one-year continuation of our experiment for the bottling of distilled spirits in polyvinyl chloride plastic liquor bottles and invited participating bottlers, and prospective participants, to apply for permission to include pints among those sizes of such bottles to be used during the remainder of the experiment.

It has come to our attention that some bottlers, because of their merchandising practices, cannot conduct suitable experiments with bottles of one-pint size, but could benefit from experiments using some other standard size. Therefore, we have reconsidered the position stated in Industry Circular 70-33 and have decided that bottlers whose needs would not be met by use of the one-pint PVC bottles may apply for permission to use PVC bottles of any one of the other standard sizes, in lieu of the one-pint size. Applications for such purpose should be filed in the same manner as that provided in Industry Circular 70-33 for pints. Authorizations for such other standard sizes, as discussed herein, will not be effective before April 1, 1971.

Ren D. Davis

Rex D. Davis, Acting Director Alcohol, Tobacco and Firearms Division